



ANNUAL REPORT 2020



TABLE OF CONTENTS

OUR HISTORY

Page 1

A WORD FROM OUR LEADERSHIP

Page 2

PROGRAMS AND SERVICES

Page 3

A YEAR OF GROWTH

Page 7

PROGRAM SUCCESSES

Page 8

FINANCIALS

Page 9

OUR TEAM

Page 10

BOARD OF DIRECTORS

Page 11

COMMUNITY PARTNERS

Page 13



★ MISSION ★

The mission of Veterans Place is to empower veterans' transition from homeless to home, ending the cycle of homelessness, and to assist all at-risk veterans to become engaged, valuable citizens who contribute to their communities.

★ VISION ★

The vision of Veterans Place is a community where veteran homelessness is rare, brief, and non-recurring and where veterans are valued, productive, and respected citizens who contribute to their community.



★ OUR HISTORY ★



1998



Jewish War Veterans Post 718 purchased a parcel of blighted property with run-down row houses on Washington Boulevard. Over the next ten years, Sidney Singer fought tirelessly to raise over \$2.5 million in government and foundation grants to transform the site into an administration/service building and 13 townhouses that can accommodate up to 48 veterans.



2008



The townhouse renovations were completed and Veterans Place became the only single-room occupancy, transitional housing center for homeless vets in the region.



2018



Veterans Place began construction on the Veterans Resource Center to provide a welcoming and safe environment to our veterans.



2019



Veterans Resource Center renovations were completed. With support from Walmart, Kozi Media Design, and many others, Veterans Place Veterans Resource Center incorporated a smart classroom, food pantry, computer lab, laundry, and shower facilities for veterans that seek assistance.



2020



Several blighted buildings were demolished to make room for current services offered at Veterans Place.

★ A WORD FROM OUR LEADERSHIP ★



The year 2020 was a trying time for many organizations and individuals across the globe. Veterans Place was no exception in determining how to best navigate the global pandemic. Throughout 2020, Veterans Place has continued to serve the homeless veteran population in and around Pittsburgh. Despite the many struggles that we faced as an organization, Veterans Place served over 500 veterans through our programs in 2020. The need for services only grew during COVID-19, and Veterans Place responded to that critical need by providing a safe place for homeless veterans to obtain life-sustaining services. Thank you to all who have supported us in our mission to end veteran homelessness. Your generous contributions have made a meaningful impact on the lives of our veterans.

>> ROBERT HAMILTON, MPPM

Executive Director
US Army Veteran

The success of any organization is measured by its ability to not only fulfill its mission, but also, even in the face of challenges like the pandemic, to continue to move forward. Through the hard work of our dedicated staff, supported by a fully committed board, Veterans Place has been able to remain focused on its mission, maintain full services in the midst of the pandemic and implement a number of service line and campus improvements that will serve as the foundation for future growth and expansion. We are proud of what we have accomplished in 2020 and look forward to an exciting year ahead. On behalf of the Board of Directors, I want to extend our appreciation to all who have so generously supported us on our journey to assist our veteran population.

>> I.W. GOLDFARB, MD

Board Chair
US Army Veteran

★ VETERANS PLACE PROGRAMS & SERVICES ★



VETERANS RESOURCE CENTER

- 1 of 15 drop-in resource centers nationwide
- Shower facilities
- Breakfast and hot lunch provided
- Free laundry facilities
- On-site food pantry
- Female veterans program
- Opioid response program
- Individualized and community case management



TRANSITIONAL HOUSING

- Single person bedrooms
- On-site food pantry
- Individualized case management
- Transportation to local VAs
- Supportive living environment
- Recovery groups
- Employment assistance on site



WORKFORCE DEVELOPMENT

- Competitive wages
- Job training and education to build confidence and reliability in workplace skills
- Job materials, tools, and uniforms
- Transportation assistance
- Job club
- One-on-one employment case management



★ VETERANS RESOURCE CENTER ★

VETERANS RESOURCE CENTER recently performed a full renovation to provide a broader range of services and to address the changing needs of the veteran community. Our Veterans Resource Center offers veterans access to a computer lab, state-of-the-art Smart Classroom, commercial kitchen, free laundry facilities, shower facilities, and an on-site food pantry.

FEMALE VETERAN PROGRAM provides resources and services designed specifically for the needs of female veterans. The Female Veteran Program began in 2017, with the assistance of Highmark, and was recently highlighted in their impact report.

OPIOID RESPONSE PROGRAM, funded by the Veterans Trust Fund, as part of Governor Wolf's response to the opioid pandemic, is one of the only opioid specific programs in the region, designed for veterans with Substance Use Disorder. Veterans Place connects veterans to inpatient, outpatient, and recovery related services.

LOW INCOME VETERANS AND FAMILIES PROGRAM provides assistance to veterans and their families to aid in essential financial support, such as utilities, clothing, and rental assistance. The COVID-19 pandemic highlighted the dramatic need for this program, due to the loss of employment and income in the community.

COMMUNITY CASE MANAGEMENT PROGRAM is a VA-funded Grant and Per Diem program, which offers veterans follow-up case management for up to 6 months after moving into permanent housing.

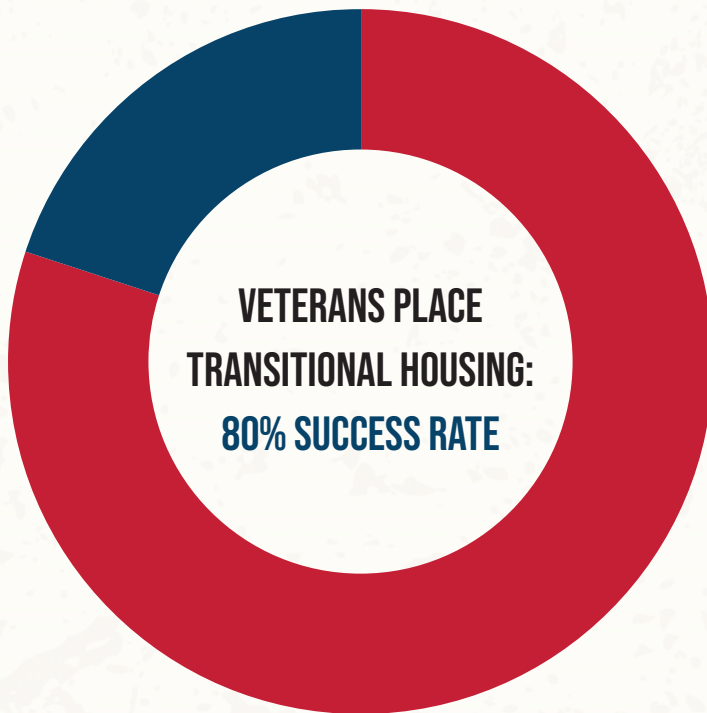


"I visit the Veterans Resource Center twice a week for the food bank, clothes, and a healthy meal. I have been coming to Veterans Place for a while and have seen all the positive changes. The driver will go out of his way to pick me up and get me what I need. During the holidays, Veterans Place has helped me get presents for my kids. I am appreciative for everything Veterans Place has done for me."

>> **JASON MERCED** United States Navy Veteran

★ TRANSITIONAL HOUSING ★

VETERANS PLACE TRANSITIONAL HOUSING is one of the only VA funded campus-style transitional housing programs in the region, offering temporary on-site housing to 48 male and female veterans. This setting creates a continuum of care, in which veterans can receive individualized services, in addition to access to all of the resources offered, such as an on-site food pantry, employment services, financial literacy classes, art therapy, and much more.



80% OF VETERANS
served through the
Transitional Housing Program
move into permanent housing
and have a sustainable income at the
time of discharge from the program.



"I joined the Army after High School and served for 4 years from 78-82, serving in Korea, Japan, Philippines, and Hawaii. I was welcomed into the Transitional Housing Program, which offers on-site living, while receiving guidance from a Case Manager to create a plan for success. Veterans Place is a positive in my life. It is a place where you can sit back and get yourself together. It helped me become a better person, a better thinker, and I am surrounded by vets who want the same things I want. I am grateful to have a home for the holidays. It is not where you start; it is where you finish, and I am trying to finish strong."

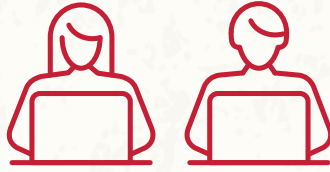
>> **MARK COPELAND** United States Army Veteran

★ WORKFORCE DEVELOPMENT ★

HOMELESS VETERAN REINTEGRATION PROGRAM (HVRP), funded by the Department of Labor, provides all-inclusive services for unemployed and underemployed veterans. This program assists veterans in resume building, mock interviews, connection to competitive employment, and access to job-related education and materials needed for employment. Veterans Place HVRP consistently meets and exceeds goals set by the Department of Labor and takes great pride in helping veterans secure their chosen career path.



110 VETERANS
PLACED IN SUSTAINABLE
EMPLOYMENT



96%
OF VETERANS ENROLLED IN THE PROGRAM
ATTAINED SOUND EMPLOYMENT



\$14.60/HOUR
AVERAGE
PLACEMENT WAGE



Veteran Nico Magnifico was referred to the Employment Program through the Veterans Place Transitional Housing Program. Veteran Magnifico served in the Air Force from 2012-2014 as an Operations Support SQ (AMC). The Veterans Place Employment team quickly helped find a competitive rate position with one of our community partners to best fit his ideal career. With Veteran Magnifico's great personality and extensive knowledge of the business, he went on the interview, showed why he is a good fit for the position and was hired on the same day.

>> **NICO MAGNIFICO** United States Air Force Veteran

★ A YEAR OF GROWTH ★



LEADERSHIP

In 2020, the Veterans Place Board of Directors named Rob Hamilton as the new Executive Director, during a pivotal time in the history of the organization. Rob Hamilton has been at Veterans Place since 2016, transitioning from Director of Client Services, Director of Operations, Deputy Executive Director, and most recently, Executive Director.



ORGANIZATIONAL DEVELOPMENT

Veterans Place, with the assistance of Program to Aid Citizen Enterprise and Bayer Center for Nonprofit Management, completed a Long-Range Strategic Plan in April 2020. This Long-Range Strategic Plan is funded by The Pittsburgh Foundation, the POISE Foundation, the Richard King Mellon Foundation, and the Heinz Endowments.



ADDRESSING A GLOBAL PANDEMIC

Veterans Place remained open for the entirety of COVID 19 to ensure veterans received the life-changing services that they need to build a successful life. Veterans Place operated under guidelines and restrictions suggested by the Governor and the CDC to ensure a safe environment for veterans and staff.

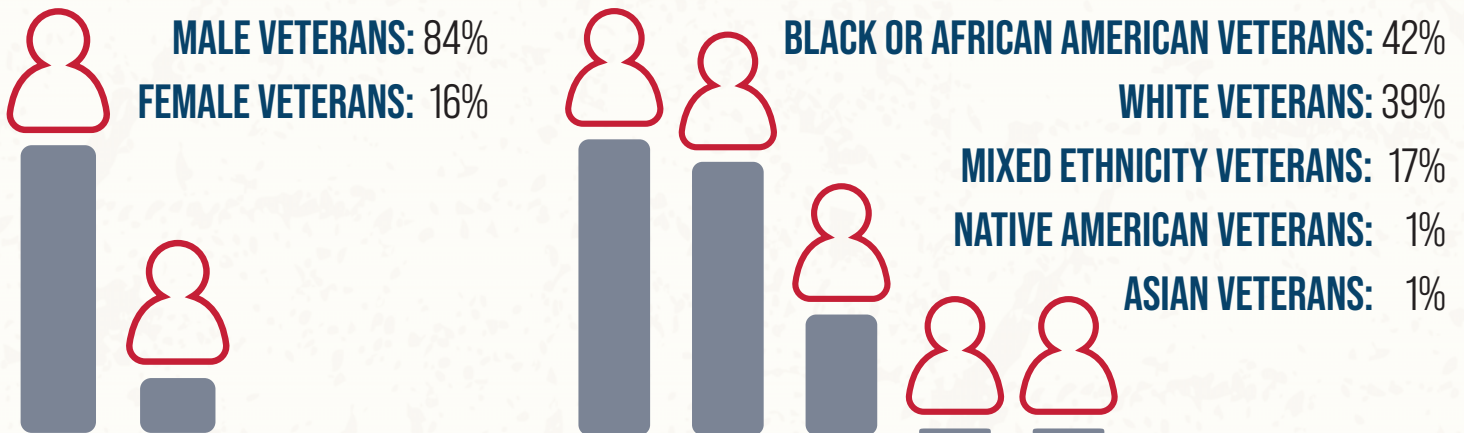


EXPANSION OF SERVICES

Mayor Bill Peduto and the City of Pittsburgh demolished several blighted properties next door to Veterans Place. Veterans Place remains grateful for the partnership to make our campus a safe environment, and is looking forward to working together with the City of Pittsburgh to meet the needs of local veterans.



★ VETERANS PLACE IMPACT IN 2020 ★



OVER 5,000
MEALS SERVED



OVER 3,500
VETERANS & THEIR FAMILIES CONNECTED
TO OUR ON-SITE FOOD PANTRY



OVER 500
VETERANS SERVED

★ VETERANS PLACE EVENTS ★

OVERDOSE AWARENESS EVENT

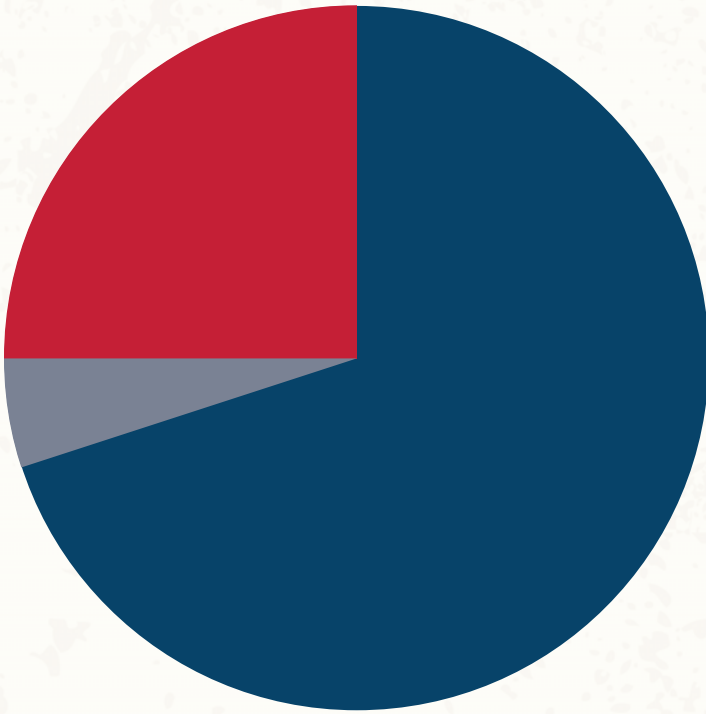
During Overdose Awareness Month, Veterans Place hosted an outdoor, socially distanced Overdose Awareness Event to provide veterans education and tools that they need if they or someone close to them is affected by Substance Use Disorder.

VETERANPALOOZA

In honor of Veterans Day 2020, following CDC guidelines and state regulations, Veterans Place held a closed on-site celebration for veterans on site, where they were provided meals, prizes, and the chance to dunk Executive Director Rob Hamilton.



★ FINANCIALS ★



OPERATING REVENUE

Federal Funds: 70%

State Funds: 5%

Fundraising: 25%

TOTAL INCOME

\$1,851,767.36

OPERATING EXPENSE

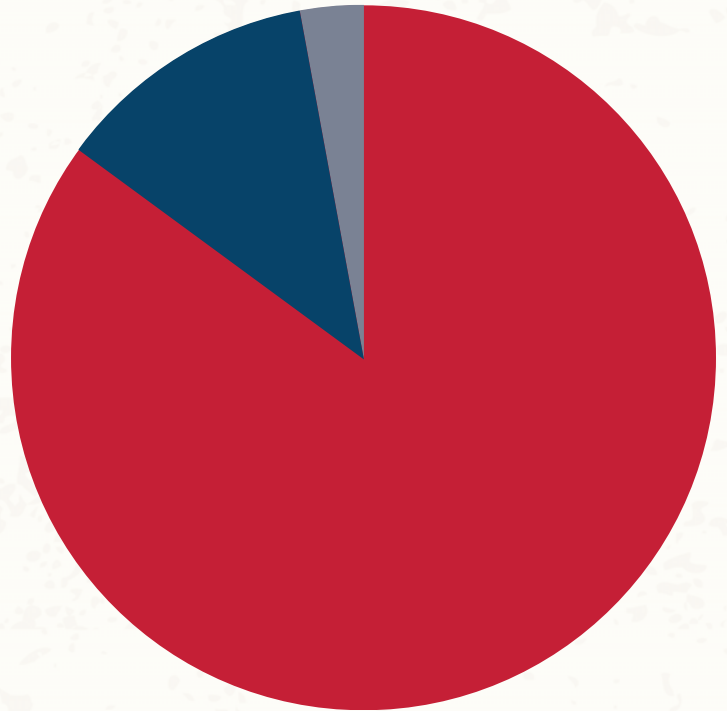
Program Expenses: 85%

Administrative Expenses: 12%

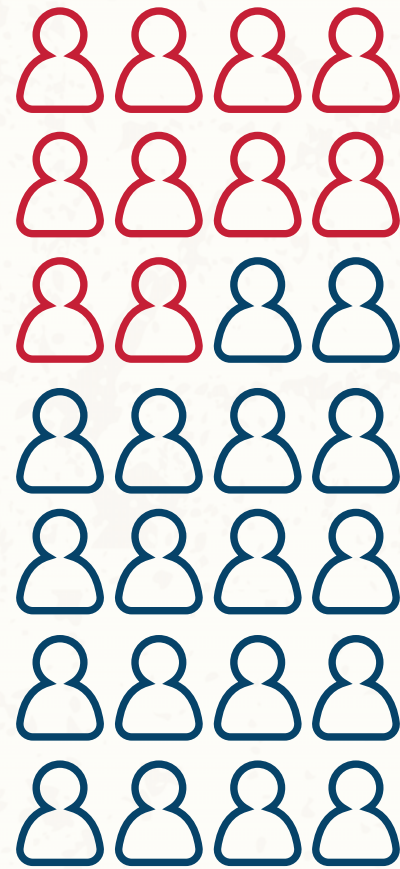
Fundraising Expenses: 3%

TOTAL EXPENSE

\$1,837,873.97



★ VETERANS PLACE TEAM ★



TOTAL STAFF: 28

STAFF MEMBERS WHO ARE VETERANS: 35%

At Veterans Place, the passion of the team is what drives us toward our mission. Veterans Place invests in professional development and team building initiatives to create a hard-working and dedicated team.

Throughout 2020, Veterans Place expanded our team, implemented a Human Resources Department, Development Department, and expanded overall staffing.



★ BOARD OF DIRECTORS ★

WILLIAM ARONSON

United States Army

HENRY BEUKEMA

United States Navy

MARVA L. BROWN, CPA, CC, ALB

United States Marine Corps

MICHAEL J. EANNARINO, MUP

United States Army

BRADLEY HARRISON, MS

United States Navy

MARY ROBB JACKSON, MA

BINU JAIN M.SC., PMP

KEVIN L. JENKINS, MSW, LSW

CHRISTOPHER JORDHEIM

United States Air Force

ABRAHAM JOHN KABAZIE, MD

United States Army

BRIAN J. LESHKO, PE

United States Air Force

JAMES MOYER, CFP, MBA

United States Air Force

MARK WECHSLER

JOHN B. WILCOX

United States Marine Corps



WILLIAM GOLDFARB, MD Board Chair

Dr. Goldfarb is a graduate of The Chicago Medical School and completed a surgical residency at The Western Pennsylvania Hospital in Pittsburgh, Pennsylvania. Dr. Goldfarb served in the United States Army and went on to serve as the Chief Medical Officer at both The Western Pennsylvania Hospital and Allegheny General Hospital.



STEPHEN CRARY, MBA Vice Chair

Steve Crary is a graduate of the University of Pittsburgh and received his MBA from Colorado Christian University. He served in the U.S. Army Medical Corps at the rank of Specialist.



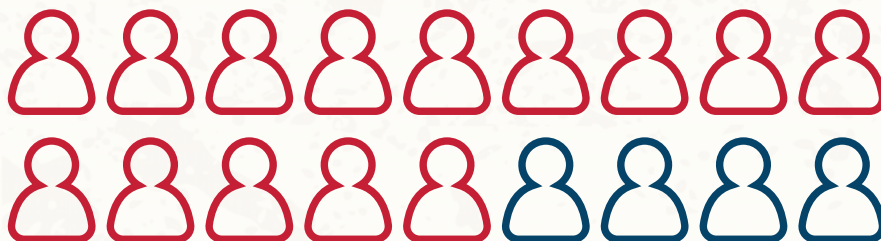
AUGUSTINE (GUS) FAUCHER, PHD Treasurer

Augustine D. Faucher did his undergraduate work at Cornell University and received a Ph.D. in Economics at the University of Pennsylvania. He is currently the Chief Economist and Senior Vice President at PNC Financial Services Group in Pittsburgh, PA.



JOHN HARRY EVANS, PHD Secretary

Harry Evans graduated from the United States Air Force Academy in 1969. He served on active duty at the Air Force Human Resources Lab in San Antonio and at the Pentagon for the Assistant Secretary of Defense for Manpower and Reserve Affairs. Harry is now the Alumni Professor of Accounting at the Katz Graduate School of Business at the University of Pittsburgh.



TOTAL BOARD MEMBERS: 18 **BOARD MEMBERS WHO ARE VETERANS: 72%**

*We are proud to thank our generous donors to our
Annual Veterans Place Independence Fund.*

★ **COMMUNITY PARTNERS** ★

| | |
|--|-----------------------------------|
| American Made Heroes | Marstine Family Foundation |
| Armstrong Veterans Alliance | Martha Mack Lewis Foundation |
| Bank of America | Mascaro Family Foundation |
| Black Funeral Home | McDonald Family Trust |
| Carnegie-Collier Rotary | McElhatten Foundation |
| CBB Foundation | NetApp |
| Colcom Foundation | Parkwood Presbyterian Church |
| Concordia Lutheran Ministries | Pirates Charities |
| Department of Labor | The Pittsburgh Foundation |
| DiBella's Subs | Pittsburgh Steelers |
| District #29 VFW | PLS Logistics |
| Dr. Ronald Hunt Foundation | PPG |
| Elks #577 | Program to Aid Citizen Enterprise |
| Gordon Food Service | Schneider's Dairy |
| Greater Pittsburgh Community Food Bank | Shady Side Presbyterian |
| Higher Images | Slater Funeral Home |
| Highmark Foundation | Standard Charitable Foundation |
| Highmark Health, Inc. | Staunton Farm Foundation |
| Howmet Foundation | Veterans Administration |
| Huff-Guthrie Funeral Home | Veterans Trust Fund |
| IBEW Local #29 | Walmart |
| Jack Buncher Foundation | World Centric |
| Kozi Media Design | Zodiac MC |
| Lamar Advertising | |

★ **5-STAR GENERAL
GIVING SOCIETY** ★

In 2020, Veterans Place introduced our new Giving Society, recognizing donors at a commitment level of \$500 or greater annually. We sincerely thank the following founding members.

SILVER STAR: \$10,000-\$24,999

Mark Bracken
Sheldon Marstine
Andrew Ross
Mary Soon Lee & Andrew Moore

BRONZE STAR: \$2,500-\$4,999

J. Scott Apter
Elizabeth Campbell

PURPLE HEART:

\$1,000-\$2,499

Richard Abrams
Timothy Aguglia
Bill Berkowitz
Henry Beukema
Paige Creo
Dr. I. William & Gean Goldfarb
Chad Gregorini
Ken Jones
Chris Jordheim
Abraham Kabazie, MD
Steven Okamoto
Mark Wechsler

LEGION OF MERIT:

\$500-\$999

Jan Beumer
Beverly & David Brinn
Dorris Eannarino
Ned Eldridge
Laura Ketchum
Zachary Klixbull
James and Sandy Patton
Margaret Reding
Roy Simmons
Daniel Spitznagel
Parry Zika

*Many thanks to
our family of supporters.*

★ **DONORS** ★

\$1-\$499

| | | | | |
|------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Barbara Alcorn | Michael Eannarino | Loretta Hurley | Sheila & Bob Molyneaux | Judith Small |
| Robin Almendinger | Ned Eldridge | Jason Irwin | Chris Mooney | Mark Soster |
| Bonnie Anderson | Ed Ernecoff | Kevin Jenkins | James Moyer | Philip Spencer |
| Patrice Ashbaugh | John Harry Evans | Mary Jo Levine | Andrea Musher | Jacqueline Sroka |
| Kevin Baker | Mary Fisk | Al K. DeRoy, MD | Robin Musher | Anthony St.Leger |
| Michael Beattie | Debra Foote | Karl Kavalkovich | Sam Musher | Jillian Staats |
| Donna Beavers | Tammy Funk | Megan Kelly | Tess Newton | Lori Stephens |
| Thomas & Adrienne Bell | Andy & Barb Gawlas | Susanne Klug | Joe Noro | Michael Steve |
| Helen & Don Berman | Ethel Getty | Deborah Knox | Deena Ombres | Matthew Steward |
| Chad Bohannon | James Gilmore | Robert Koehler | Thomas Oneill | Clair Suplee |
| Eugene Bradshaw | Matt Glunt | Janet Krobot | June Pickett Dowdy | Michael Tabacchi |
| Melanie Brletic | Barbara Broff Goldman | A L Copas | Jacquelyn Pinedo | Rusty Taylor |
| Ann Brooks | John Gorman | Greg Lapp | Paul Poole | John Titus |
| Kristin Brown | Ronald Grassel | Kara Laughlin | Meriel Price | Christina Treadwell |
| Marva Brown | William Grassel | Sheila Levine | Barbara Purdy Zimmerman | Sally & Rich Vanlieshout |
| Thomas Burke | Kathleen Grey | Michele Liberatore | Joseph Raposky | Claudia Viehland |
| Richard Burkitt | Dan Haar | Marian Linton | Sandra Rhoden | Ronald Ward |
| Jeremy Burton | Tiffany Hafner | Colleen Lott | Jackie Richardsonok | Elizabeth Ward |
| Wendy & John Cibula | Rob Hamilton | Scott Manley | Becky Rohland | Brenda Waters |
| Ruth Clover | James Hammond | M Katherine Marshall | Keegan & Kassidy Rohland | Cindy Webster |
| Sandy Colona | John Hanasewych | Barbara Martig | Andrea Rose Fox | Sally Wheland |
| Mary Coyne | Amy Haponski | Darryl Matevish | Zach Russel | Amber Wissinger |
| Donna Creese | Patricia Happe | Timothy Matuszak | Randall Sayavich | Marc Yergin |
| Melissa and Shaun Cyr | Rosanne Harrison | Michael McGann | Vincent Scales | Macey Zaffina |
| Nicole Depalma | Mary Alice Hart | Monisha Medhi | Robert Schaeffer | Jeffery Zirngibl |
| Wilberta DiVincenzo | Mary Ann Hertzig | Ed & Kay Milliron | Terry Serafini | Ronald Zola |
| Stanley Dobrowski | Robert J. & Lisa Heisler | Lauren Mitchell | Kenneth Shoop | |
| John Dowling | Wayne Hoover | Kenneth & Karen Mitchell | Ed Sickmund | |



945 WASHINGTON BLVD. | PITTSBURGH, PA 15206 | VETERANSPLACEUSA.ORG

