



Corporate Partnership Opportunities 2026

Event Sponsorships

- Cornhole Classic Sponsorship
 - Hosted at Acrisure Stadium during Ribfest, teaming up for flagship Cornhole Classic provides a fantastic team-building opportunity with excellent visibility in the community but also a chance to support our homeless veterans.
- Veterans Day Celebration Sponsorship
 - Provides hundreds of veterans served through Veterans Place a delicious meal, entertainment and prizes, while also supporting the critical needs of food, clothing and shelter.

Cause Marketing Campaigns

Increase your brand awareness while simultaneously supporting our veterans through customer sales

- Round-Up for Veterans
 - Partner with Veterans Place to allow your customers to round up their purchases to the nearest dollar to support veteran services.
- Portion of Proceeds Campaign
 - Dedicate a percentage of sales from a product or service to Veterans Place for a specific day or for a period of time.
- Holiday Giving Campaign
 - Create a special holiday promotion where customers can donate directly to Veterans Place at checkout.

Employee Engagement Opportunities – Promote team building while encouraging employees to join together for a central cause of ending veteran homelessness

- Volunteer Days
 - Corporate teams can help with on-site projects such as townhouse renovations, landscaping, or meal preparation.





- Matching Gift Programs
 - Match employee contributions to Veterans Place to amplify impact.

DIY Fundraising Opportunities

Create your own fundraising initiative to incorporate your skills or interests and raise awareness and support for local veterans

- Host Your Own Fundraiser
 - Encourage employees, customers, or the community to organize creative fundraisers such as trivia nights, bake sales, or silent auctions to benefit Veterans Place.
- Peer-to-Peer Fundraising Campaigns
 - Launch a campaign where individuals or teams fundraise on behalf of Veterans Place, with customizable online tools provided by Veterans Place.
- Corporate Team Challenges
 - Organize a team-based fundraiser, such as a fitness challenge, donation drive, or competition, with proceeds supporting Veterans Place.

For more information about these opportunities, please contact Jessica Gilmore at 412-712-5217 or jgilmore@veteransplaceusa.org

** All partners will be acknowledged on Veterans Place's social media platforms, website, and Annual Report, unless the partner specifically requests otherwise.*

